

مَرْحَبًا

MARHABA ITALIA[®]
SERVICES

WHO IS MARHABA ITALIA?

Marhaba Italia is the first and only Italian Tour Operator exclusively addressed to the Arab world.

Located in the heart of the historical center of Rome, it was founded after 20 years of experience in the travel services and customer care industry, developing throughout the years a deep knowledge and love for the Arabic culture.

It holds exclusive offers, crafted uniquely and creatively in order to meet VIP client's specific requirements and desires.



WHAT DOES MARHABA ITALIA DO?

Each Marhaba Italia journey is an unforgettable experience thanks to a close connection with our VIP customers and an exceptional network of top quality suppliers and partners in all the destinations where We operate: Italy, France, Switzerland, Balkan Region, Middle East & GCC countries.

- ◆ Exclusive meet&greet, luggage assistance, expedited security checks, immigration, and comfortable premium lounge await our clients when they book our *airport VIP services*.
- ◆ Experience the true definition of hospitality thanks to our cooperation with the *highest ranking Hotels, Medical and Wellness Clinics, Villas, Resorts, Chalets and Historic Residences*.
- ◆ *24/7 assistance* throughout the journey to always guarantee support and stress-free holidays to our clients.
- ◆ *Chauffeur services* that offer the perfect way to get to either business or social events thanks to our extensive fleets of executive cars and vehicles also suitable for government delegations and corporate groups.
- ◆ A large fleet of *luxury yachts* for charter around the world, Marhaba Italia is a specialist on crewed motor and sailing charter yachts and on assisting clients throughout the selection process, offering full-package holiday in any Mediterranean ports.
- ◆ From incentive and business meetings to birthdays and anniversaries, Marhaba Italia designs and delivers extraordinary *luxury events* that brings clients' vision to life. A comprehensive planning service resulting in an event above and beyond expectations.
- ◆ Luxury *personal shopper* experience to provide advice, guidance, and buying iconic items to customers looking for exclusive and rare products.

- ◆ Private *ground excursion for cruiser passengers* through exclusive paths away from the crowd: with Marhaba Italia daily excursion clients can enjoy each minute of the day.
- ◆ Marhaba Italia is an *exclusive ticketing provider* for the most popular venues and sports events: discounted rates, priority purchase, access to VIP lounge and buffet. Marhaba Italia clients will always be on front row seats!
- ◆ *A team of Arabic speaking*, professionals with decade of experience in the travel industry, culture sensitive and gender specific staff with the passion to excel, will provide the highest level of tourist packages allowing our clients to enjoy the true essence of the holiday.

The *unconventional luxury journey* is our key to full-fill the dreams of our esteemed clientele.

MARHABA ITALIA MISSION & VISION

In the homeland of hospitality, Marhaba Italia mission is to please travelers who seek the ultimate luxury experience as the perfect customized journey, guaranteed by the best high-end services and a deep knowledge of the incoming culture.

We want our business partners and ourselves to grow profitably in our respective countries, through intensive market analysis and continuous products development.

We firmly believe that sharing goals and opportunities throughout strong relations is the milestone for a reliable, profitable and long-term business growth.

BUSINESS DEVELOPMENT

Marhaba Italia is a cultural sensitive Company that gives a special value to the expectations of the incoming culture.

Over the last few years We opened the doors to another huge market: the Indian one. The same care and accuracy given and guaranteed to the Arabic clientele, has now also being offered to Indian travelers.

Furthermore, the Company plans to invest and grow also in different business sectors always related to cultural exchange, such as: real estate, hospitality and F&B.

FUTURE GOALS

Marhaba Italia is committed to become the cultural Ambassador for the Arabic countries in Italy, through events and festivals, in order to promote knowledge and awareness of the Arabic traditions and cultural heritage.

Moreover, Marhaba Italia has totally embraced the *GCC Countries Vision 2030* aiming to play an active role in the promotion of the Arabic countries as new travel destinations for Italians and Europeans.

“Marhaba is the perfect intersection to connect two sides of our world where knowledge is the key to pursuit a society based on mutual tolerance and respect.”

Camilla Indice, Founder & CEO

We do not use social network. We believe in real human relationship. Discover Us.

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